

Invitation for cooperation: Analysing and benchmarking of project management education programs

Context

- *PMUni* is a social network of universities with the objective to promote professional education and research in process and project management. Further information on: <http://www.pmuni.net/>
- *PMUni* is facilitated by the PROJEKTMANAGEMENT **GROUP** of the Vienna University of Economics and Business Administration, who developed a model for analysing and benchmarking project management education programs and applied it nationally. Based on this *PMUni* developed **pm education mature**, a maturity model for analysing and benchmarking project management education programs. See figure 1. Scientific director of the international project: pm education mature was Prof. Roland Gareis. Within this project a pilot analysis of project management education programs of 9 universities took place in 2008. The project results are documented in a project end report. An excerpt version with anonymouse results is available.

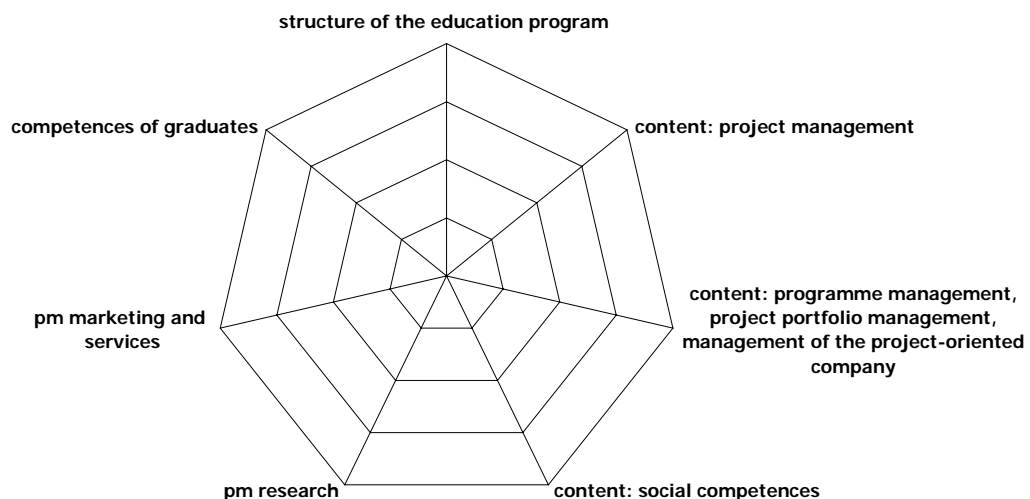


Fig.1 pm education mature

Objectives of cooperation

- Analysis and benchmarking of project management education programs. The invitation goes to GAC members, IRNOP members, and other interested universities.
- Provison of learning opportunities for the education program providers.
- Provison of an anonymouse benchmarking report for all partiapiating education providers.

Description of the analysis and benchmarking process

- **Decision for cooperation:** Decision to take part and establishment of an analyst team to carry out the analysis for its own project management education program.
- **Information of analysts:** The questionnaire and the process information are provided to the analysts, who are representatives of the pm education program.
- **Self-analysis by the analysts:** Representatives of the project management program (director of the pm program, PM lecturers) carry out the self-analysis as a group based on the questionnaire "pm education mature", providing the first set of data. We recommend that they sit together and fill the self-analysis questionnaire in a consensus process.
- **Analysis by graduates:** Graduates of the project management education program analyse the program from the client perspective by means of the questionnaire, providing a second set of data. This analysis can either be done individually or as a group. In the case of individual analyses, the averages of the data provided will be considered.
- **Evaluation of data:** The data is evaluated by the PROJEKTMANAGEMENT **GROUP**. It provides a raw report of data in different structures to the analyst teams.
- **Preparation of the analysis report:** The single analyst teams interpret the data and prepare an analysis report for their pm education program. A template will be provided.
- **Preparation of a benchmarking report:** The results of the analyses and benchmarking of the maturities of the project management education programs will be summarized in a benchmarking report by the PROJEKTMANAGEMENT **GROUP**. The names of the education programs will be kept anonymously.

Boundaries of the analysis and benchmarking process

- Start: Analysts of project management education program defined
- End: Benchmarking report distributed

Tools for the analysis and benchmarking process

- Questionnaire: pm education *mature*
- Analysis report of a project management education program,
- Benchmarking report of all project management education programs

Confidentiality

- The data gained in the project will be saved in the data base of the PROJEKTMANAGEMENT **GROUP**.
- The universities will be named as cooperation partners. The name of the single education program will be kept anonymous in the reports.

Process and responsibilities

Responsibilities	Projektmanagement Group	Head of pm program	PM lecturers	Graduates	Analyst team pm program	Documents
Process						
Information of analysts						
Information of lecturers	C	P	I			1)
Information of graduates	C	P		I		1)
Analysis of a pm education program						
Preparation for the self-analysis		C	C		P	
Self-analysis by the head of pm education program and lecturers		C	C		P	
Preparation of the analysis by the graduates				I	P	
Analysis by the graduates				P		
Submission of data	I	I			P	
Analysis report of a pm education program						
Evaluation of the analysis data of a pm education program	P					
Compiling analysis report of the pm education program	C				P	2)
Provision of the analysis report	C	I	I	I	P	
Benchmarking report of all pm education programs						
Compiling analysis reports of pm education programs	P				C	
Compiling information for benchmarking of pm education programs	P					3)
Communication of benchmarking report of pm education programs	P	I	I	I	I	

Legend: P....Performance; C....Collaboration; I....Information

Documents

- 1.) Questionnaire: pm education *mature*
- 2.) Analysis report of a pm education program
- 3.) Benchmarking report of pm education programs

Conditions

- The analysis and the benchmarking will be performed in 2009. Please indicate your interest by January 15th, 2009.
- There is an administration fee of Euro 200,00 (incl VAT) per project management education.

Contact

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